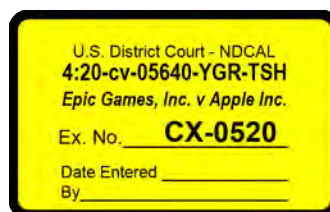


App Store Michigan (IAP Links)



Overview

1. **Allow developers to link out to a website featuring alternate payment methods**
2. **Allow developers to communicate the benefits of buying on the web**
3. **The link must be detached from purchase buttons, and placed elsewhere in their experience**

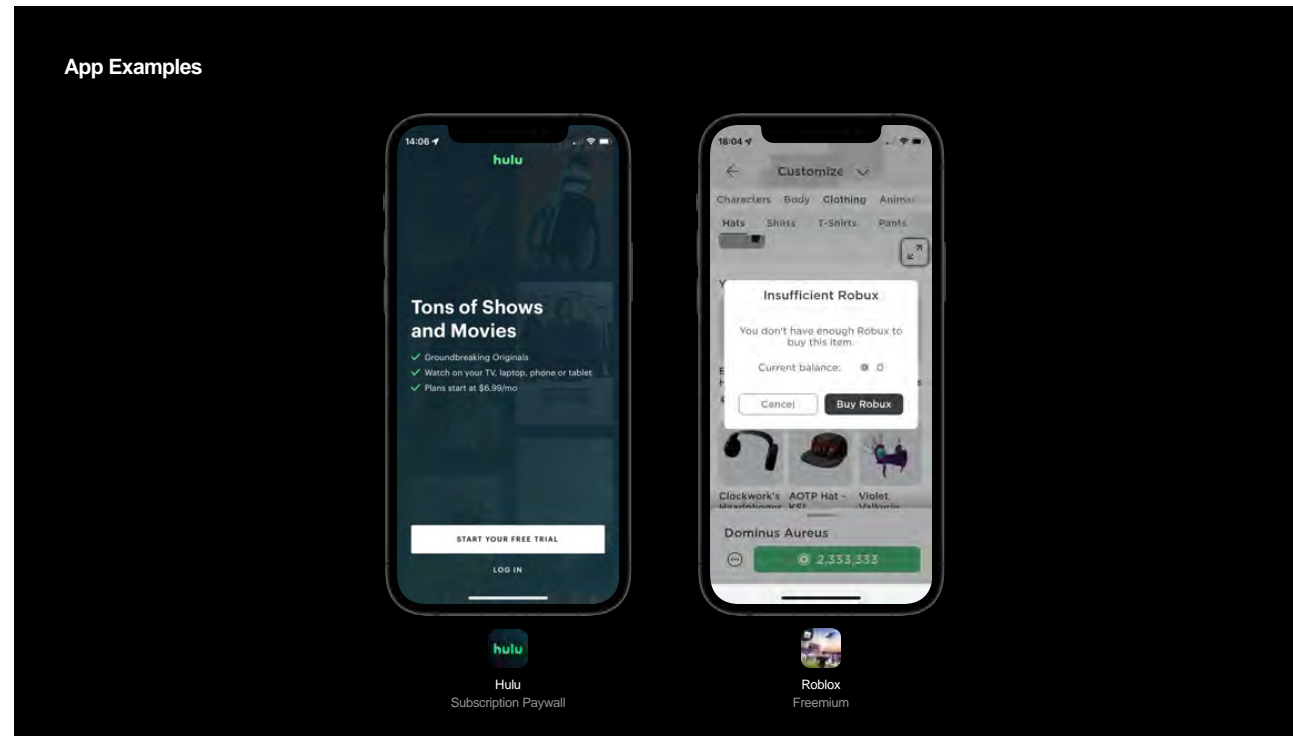
Is this accurate?

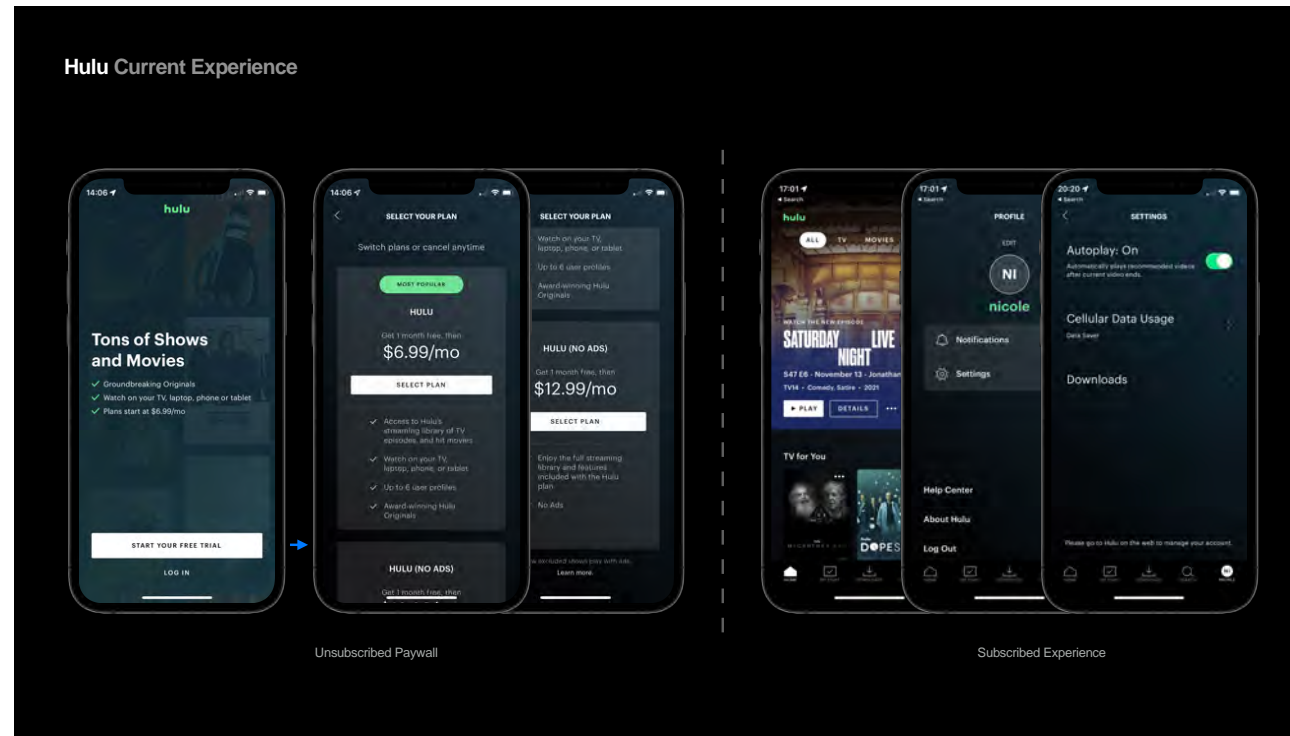
Link Placement Options

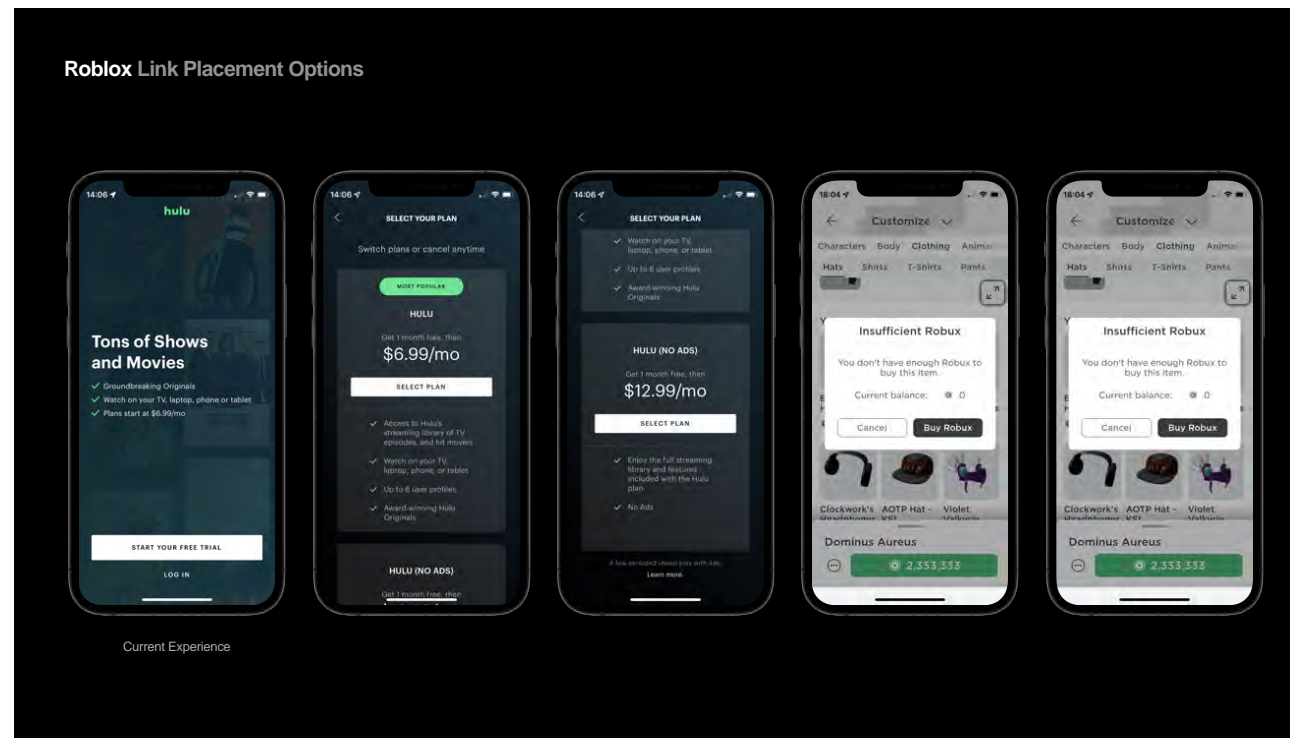
1. Signup/Launch Screens
2. Upsells/Popups
3. Account/Settings

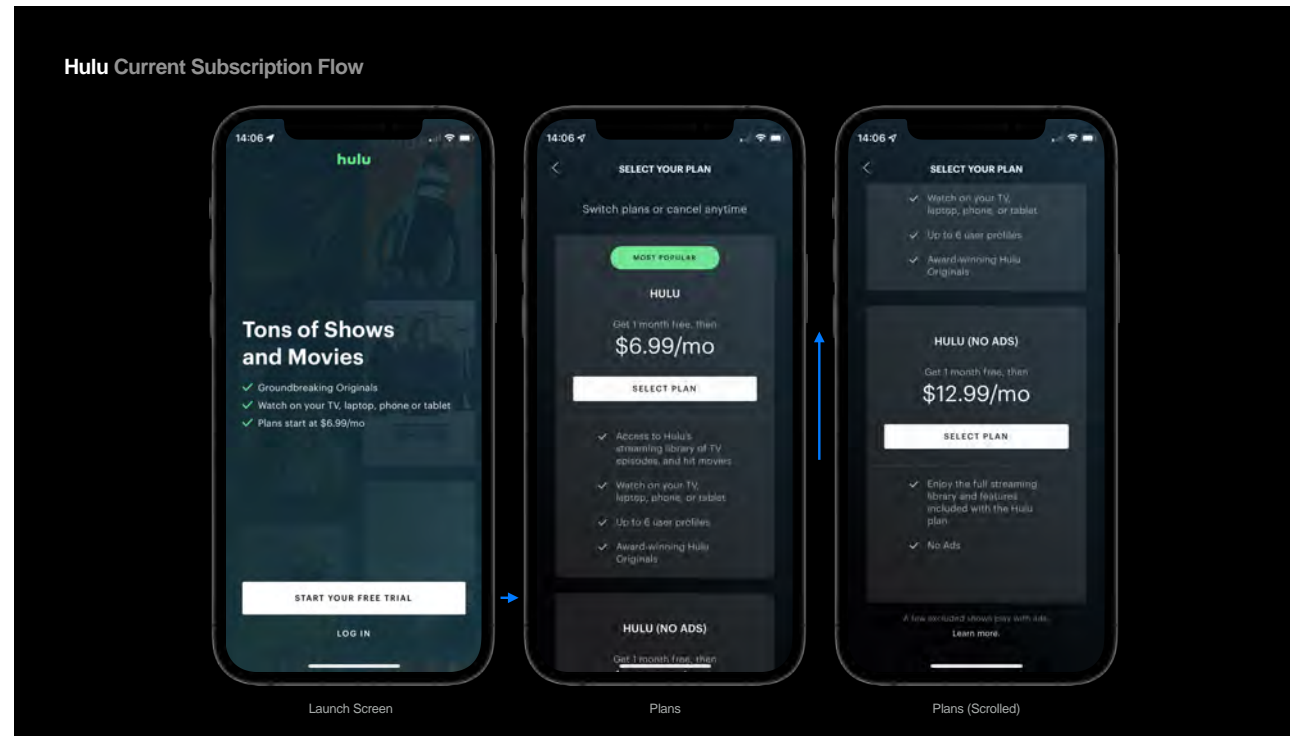
Should I include this?

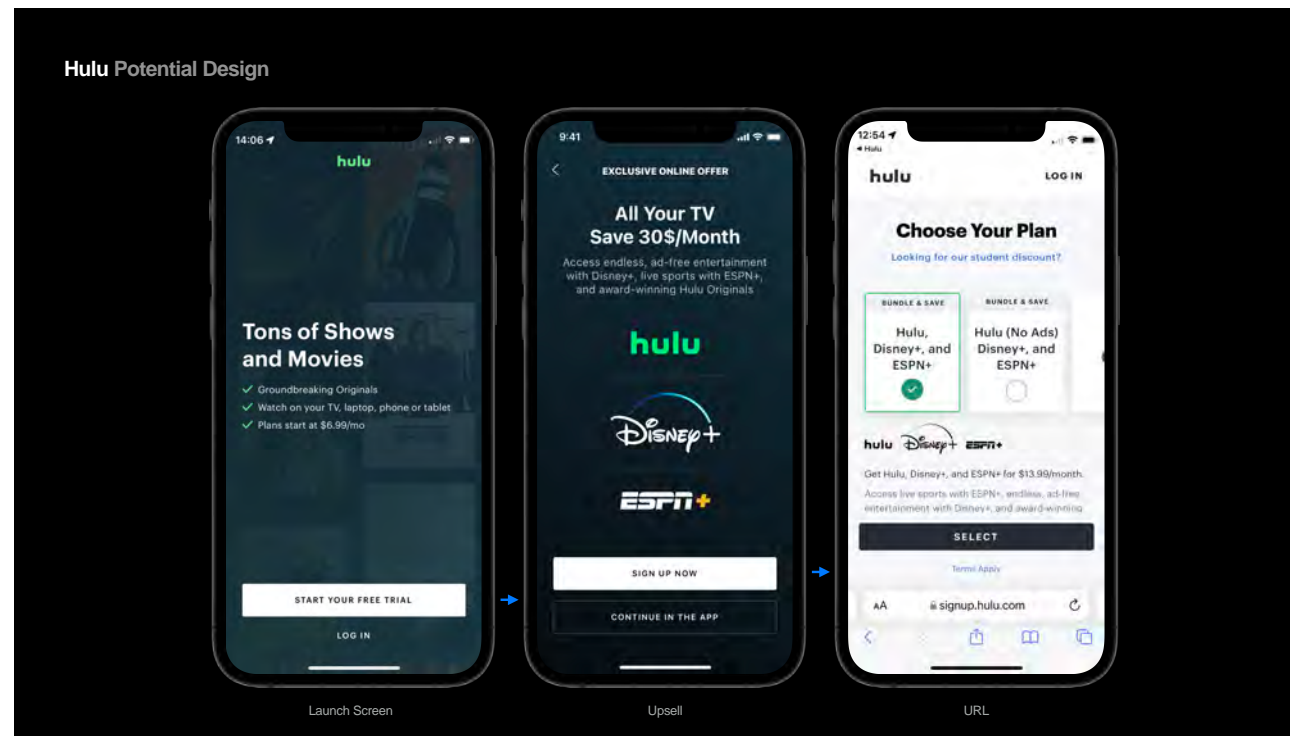
I don't think you need this. I would just give quick VO on the next slide that says developers will figure out where to place these within their app. You'll just show a couple quick examples. And there should be guidelines.

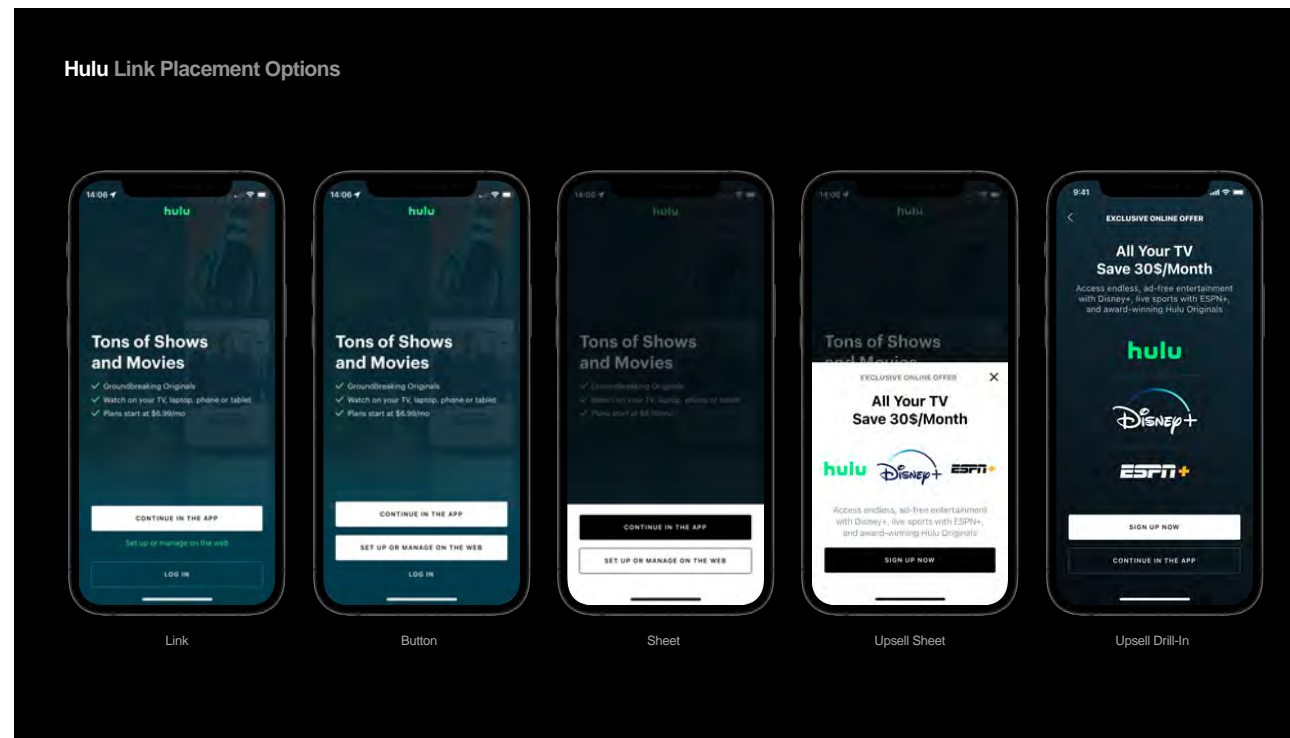


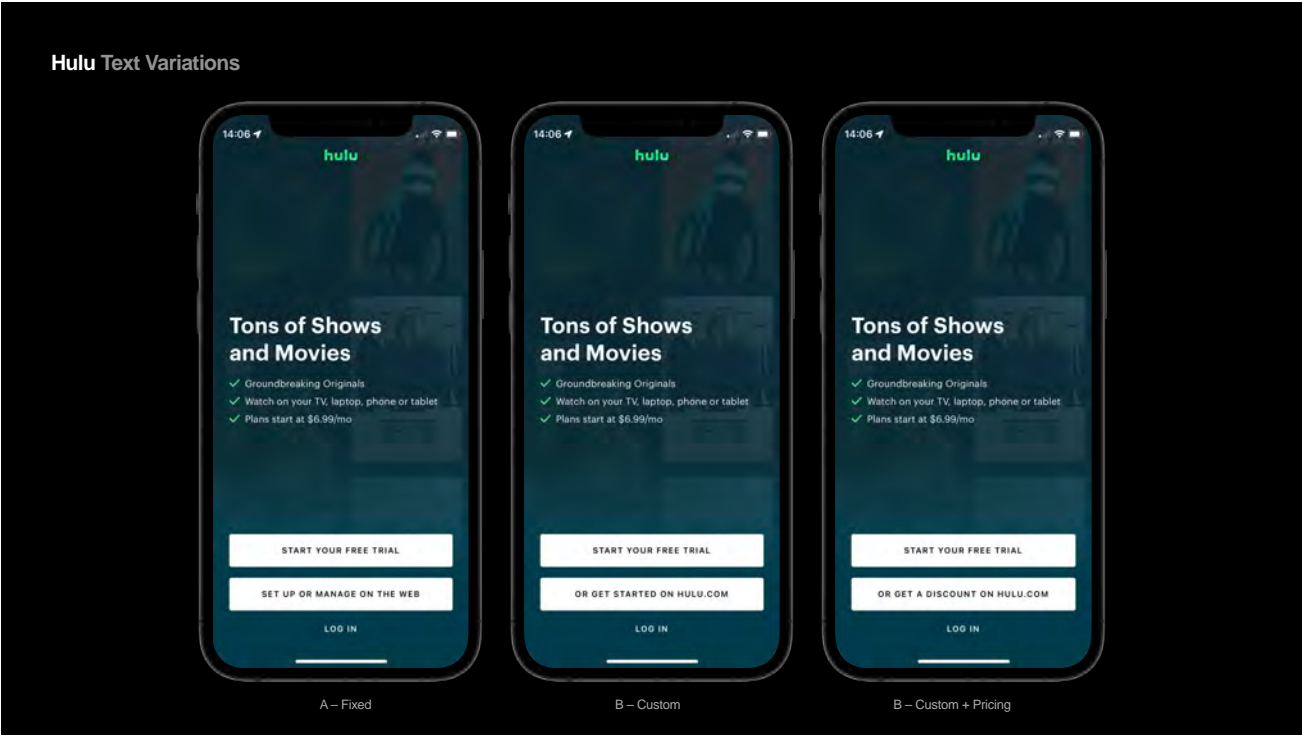


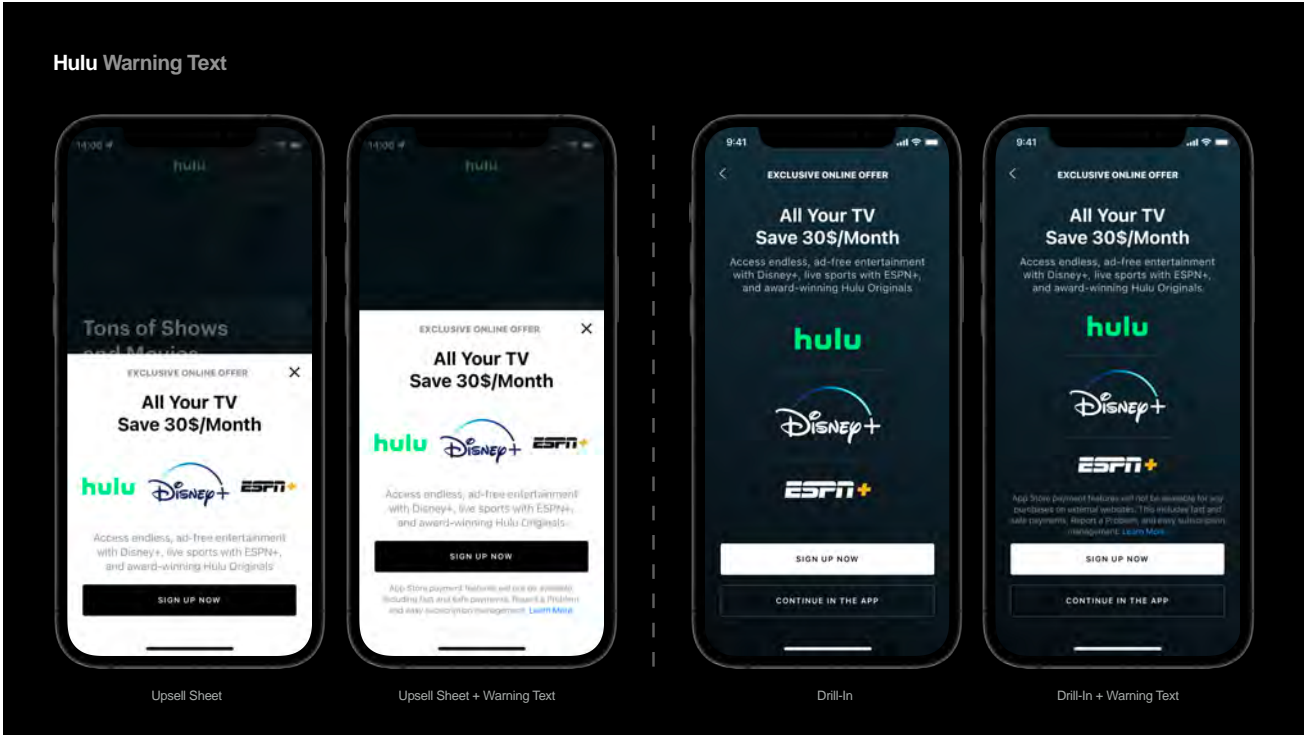


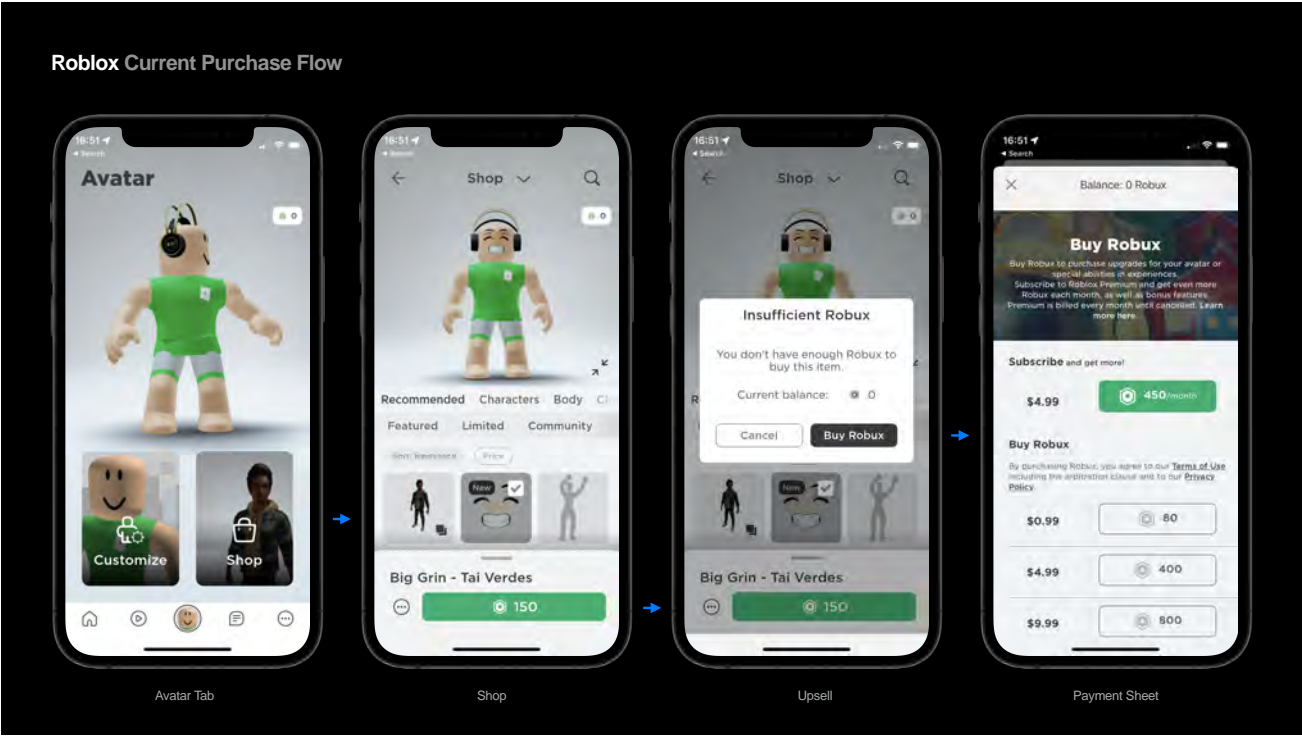


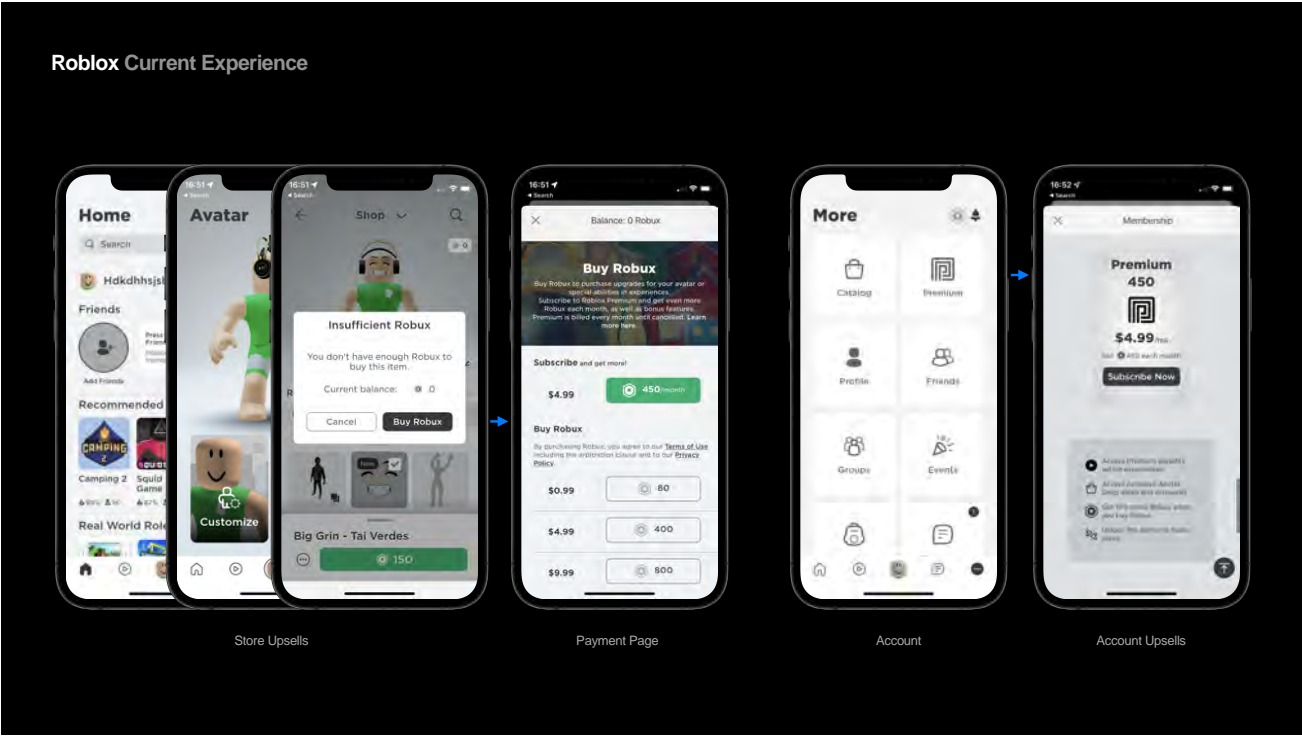


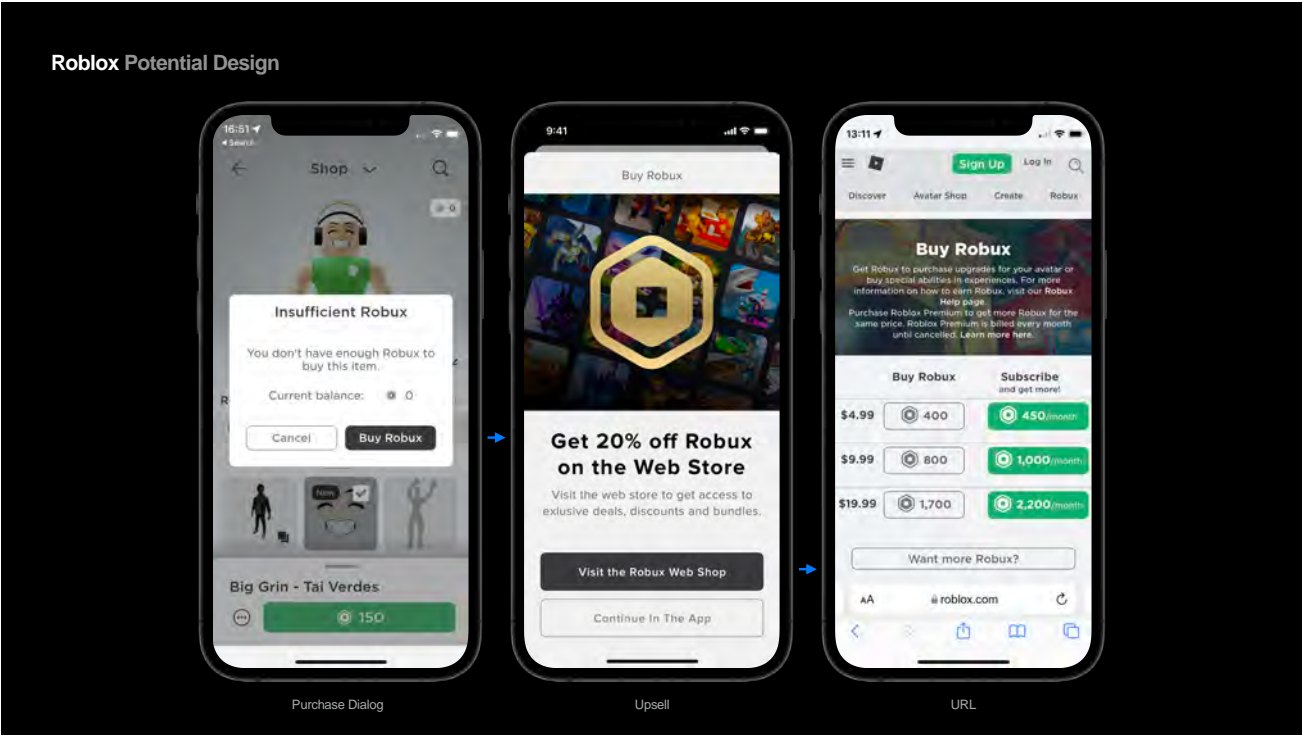


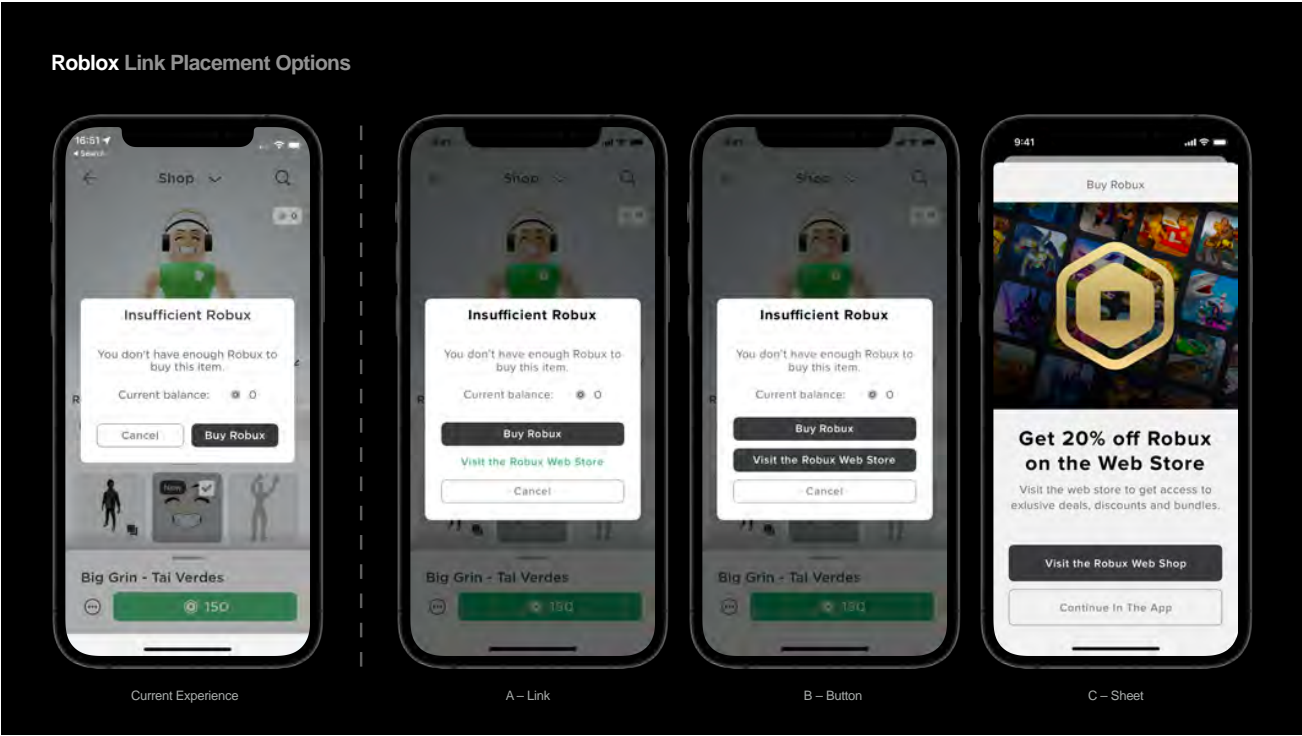


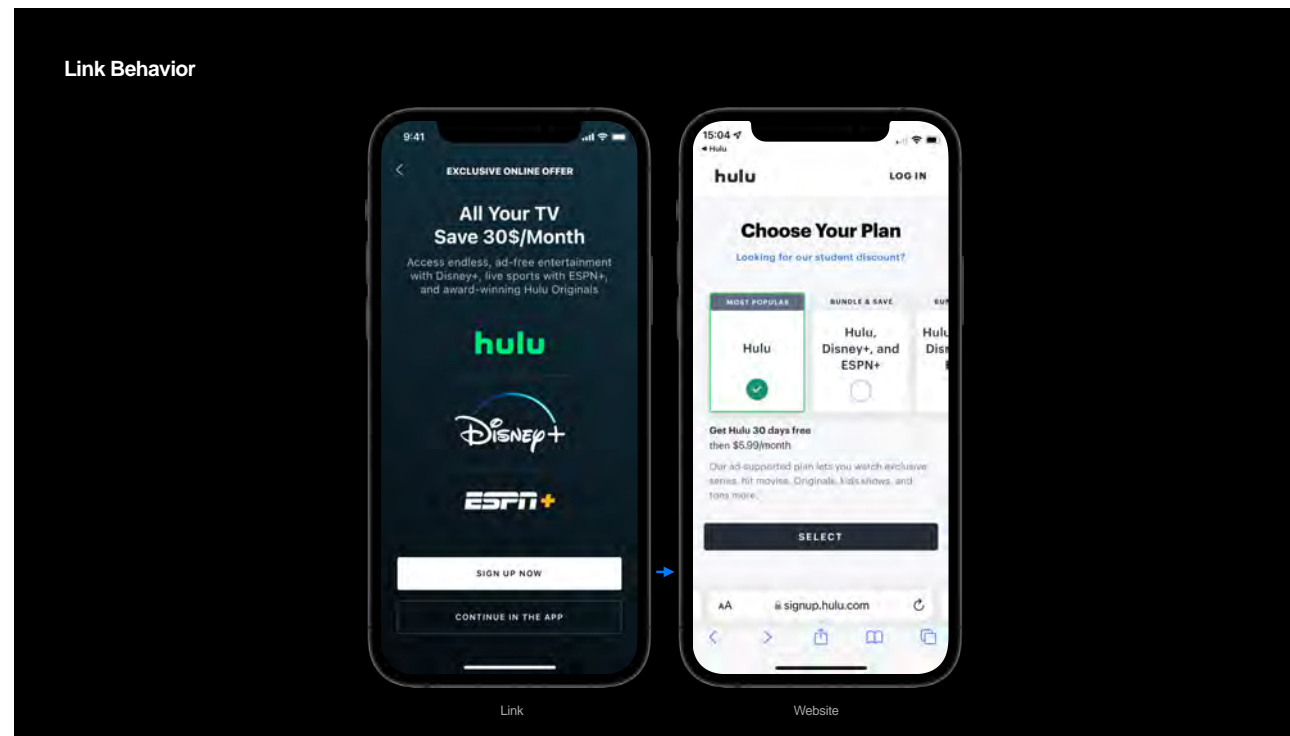


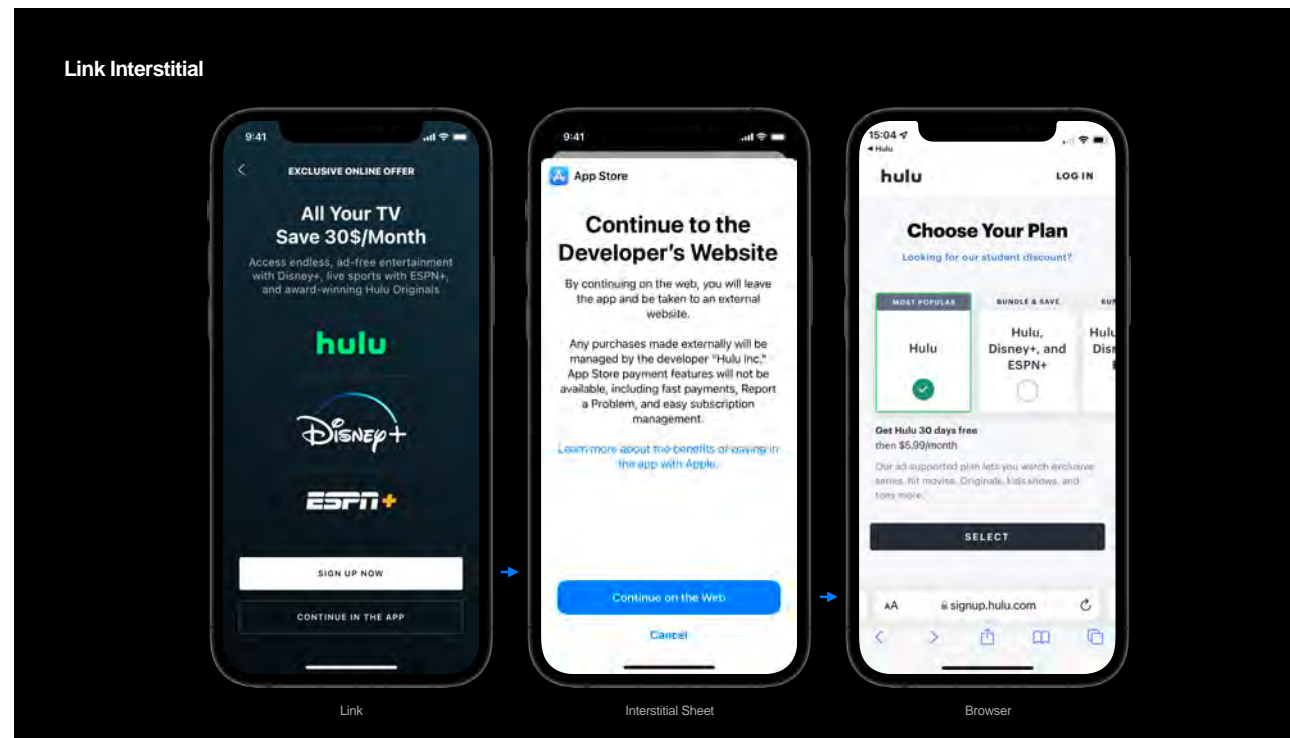


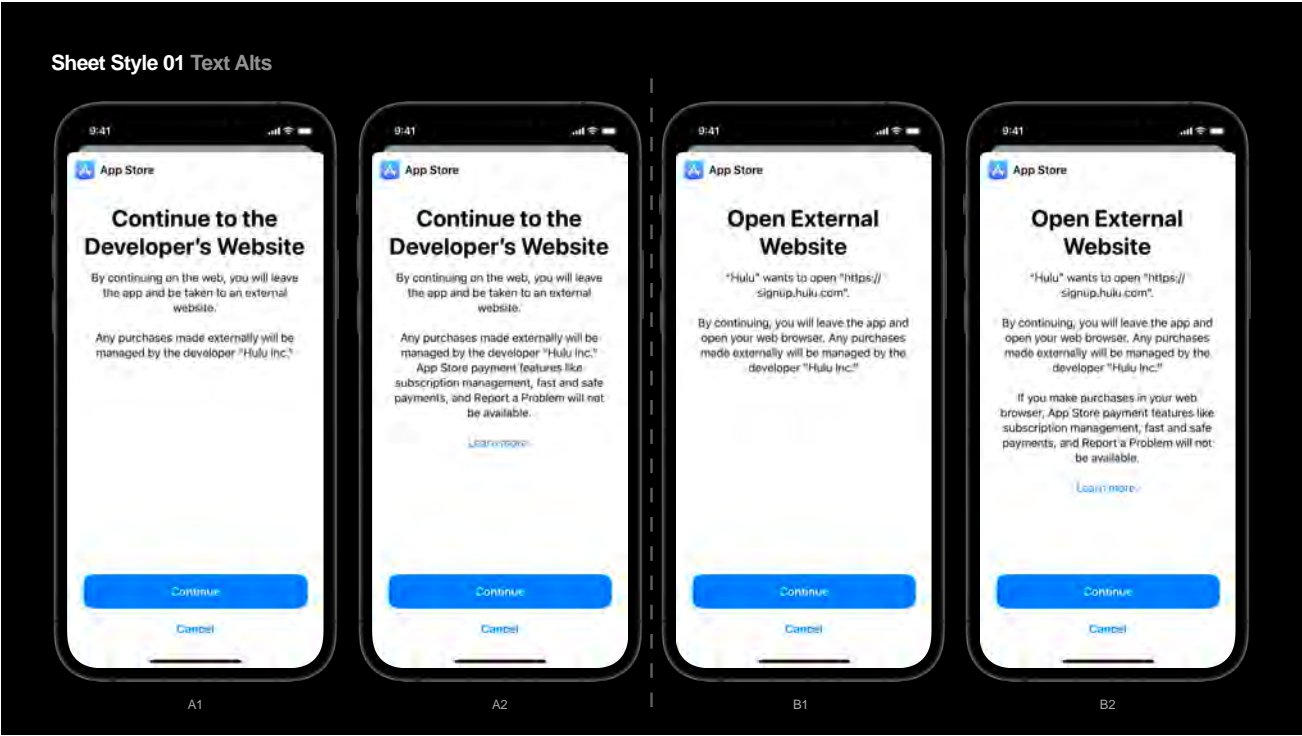


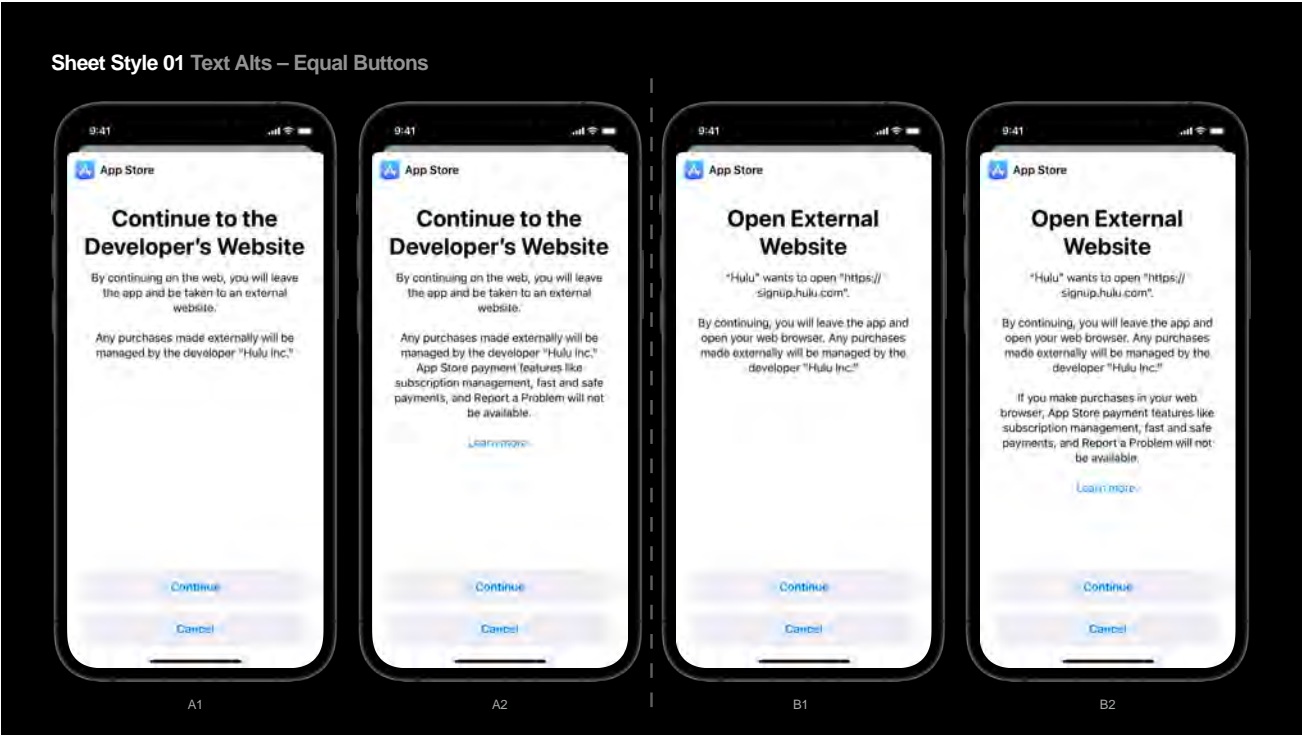


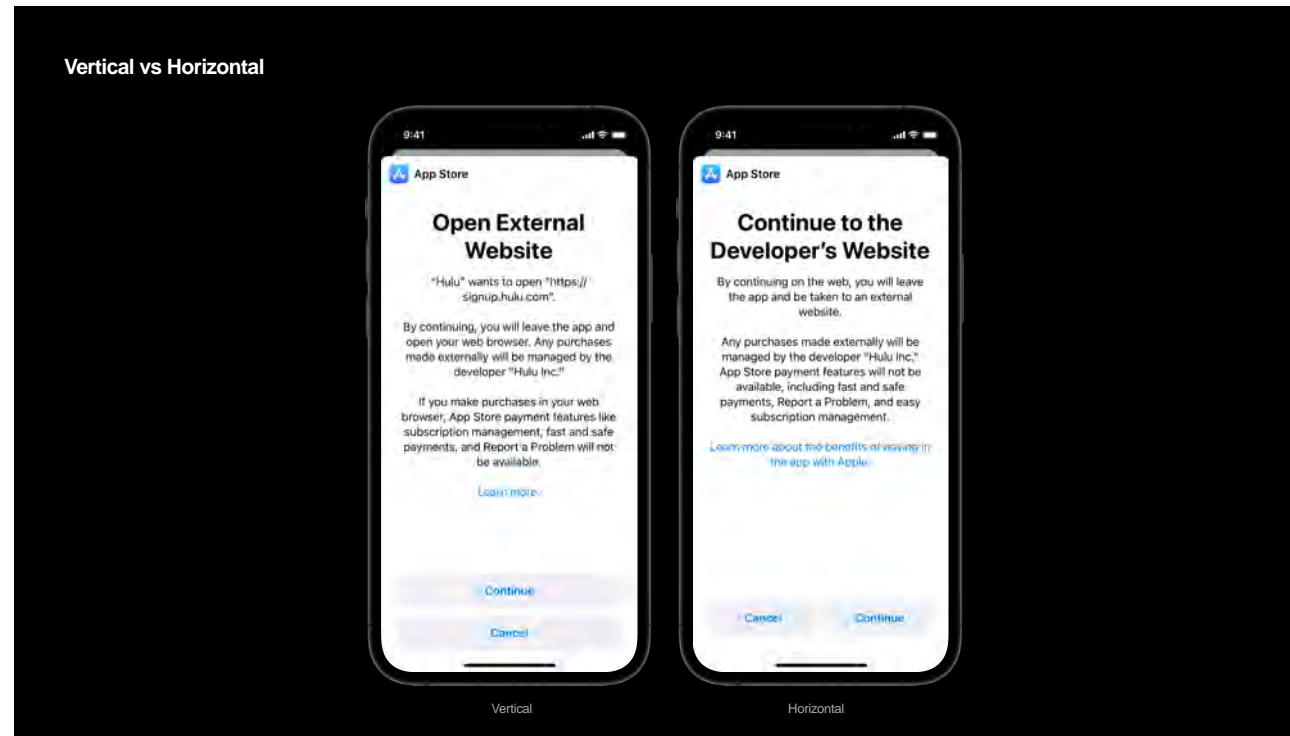


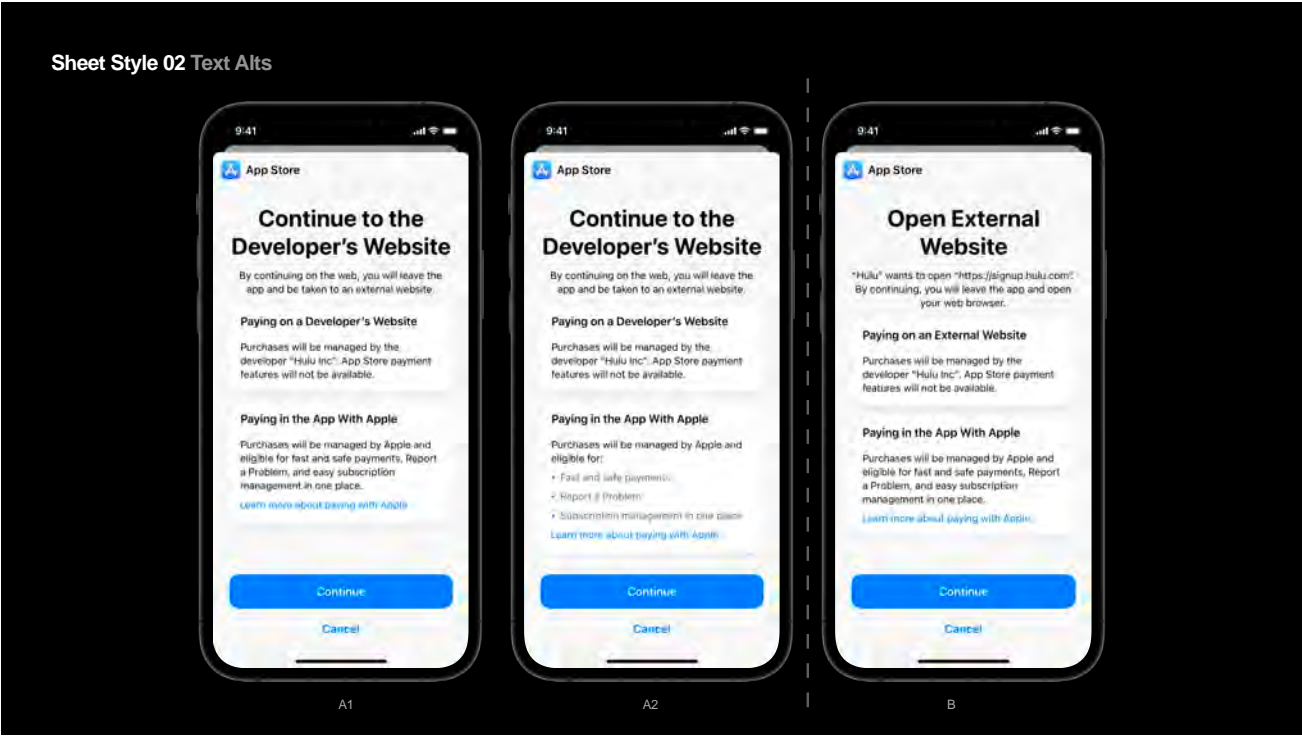


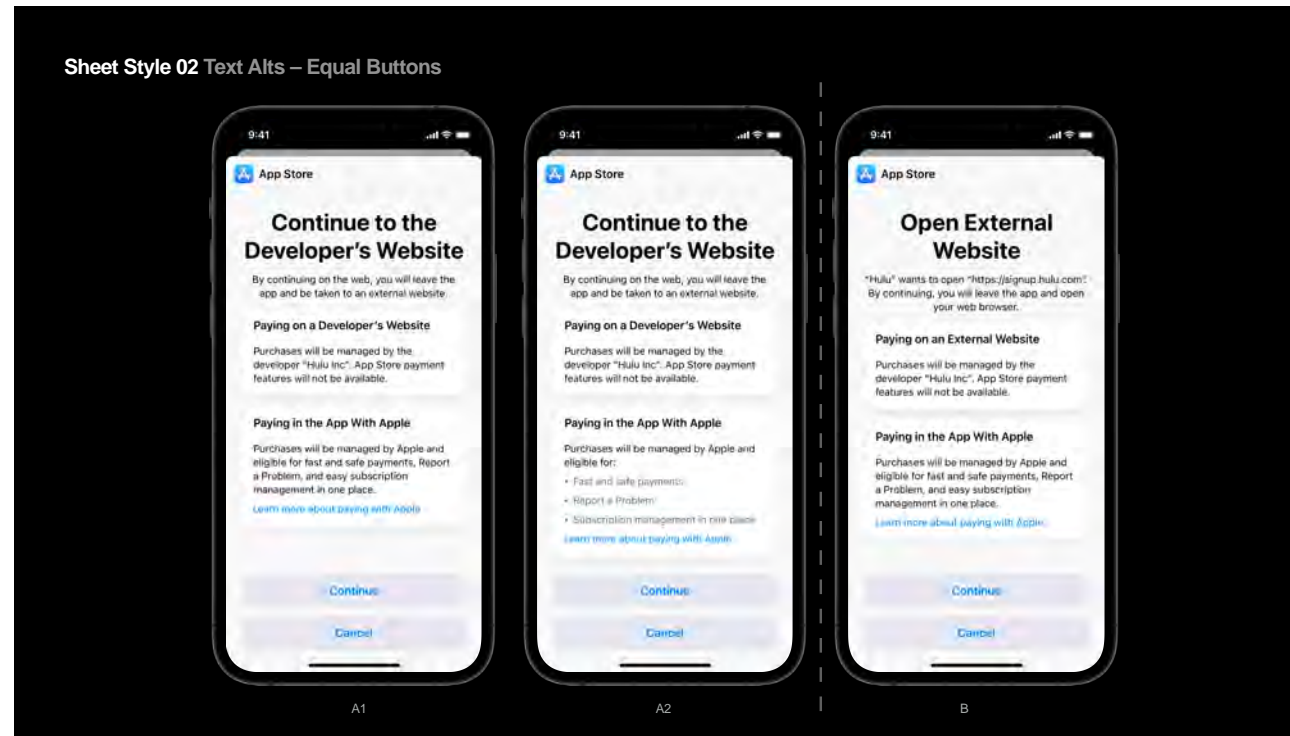


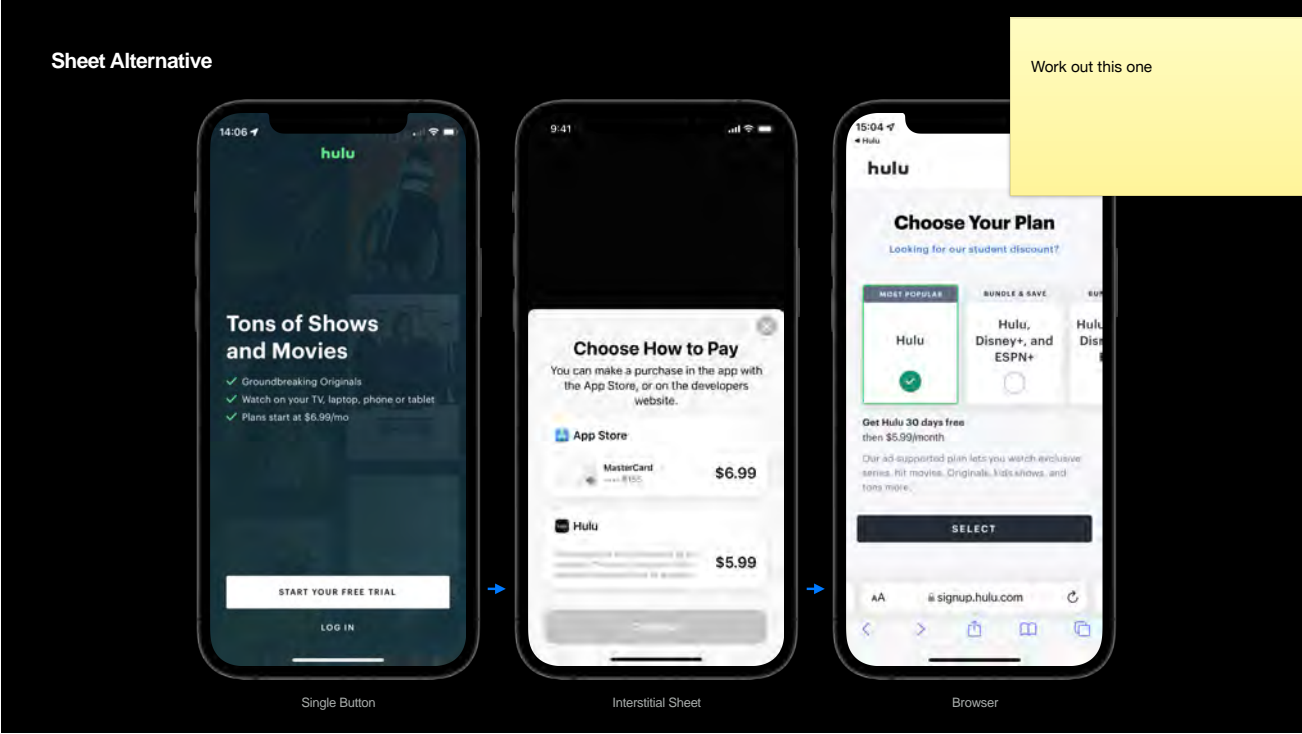






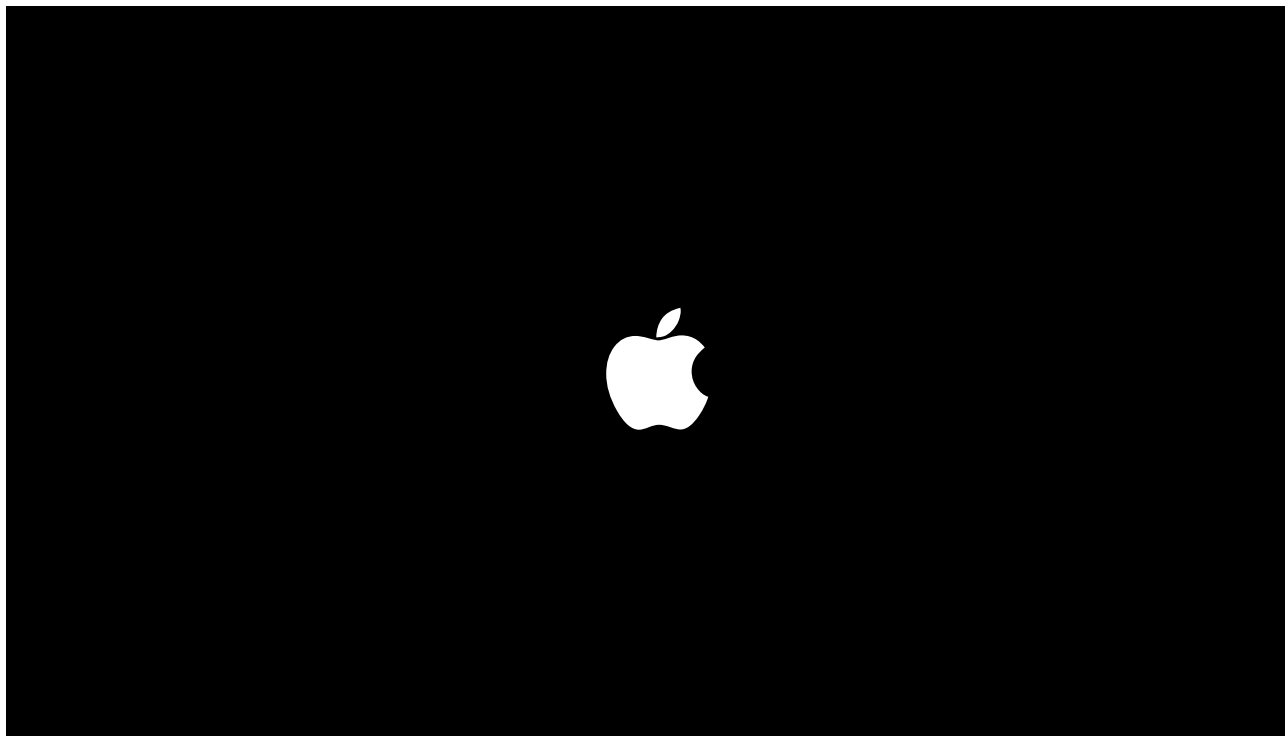


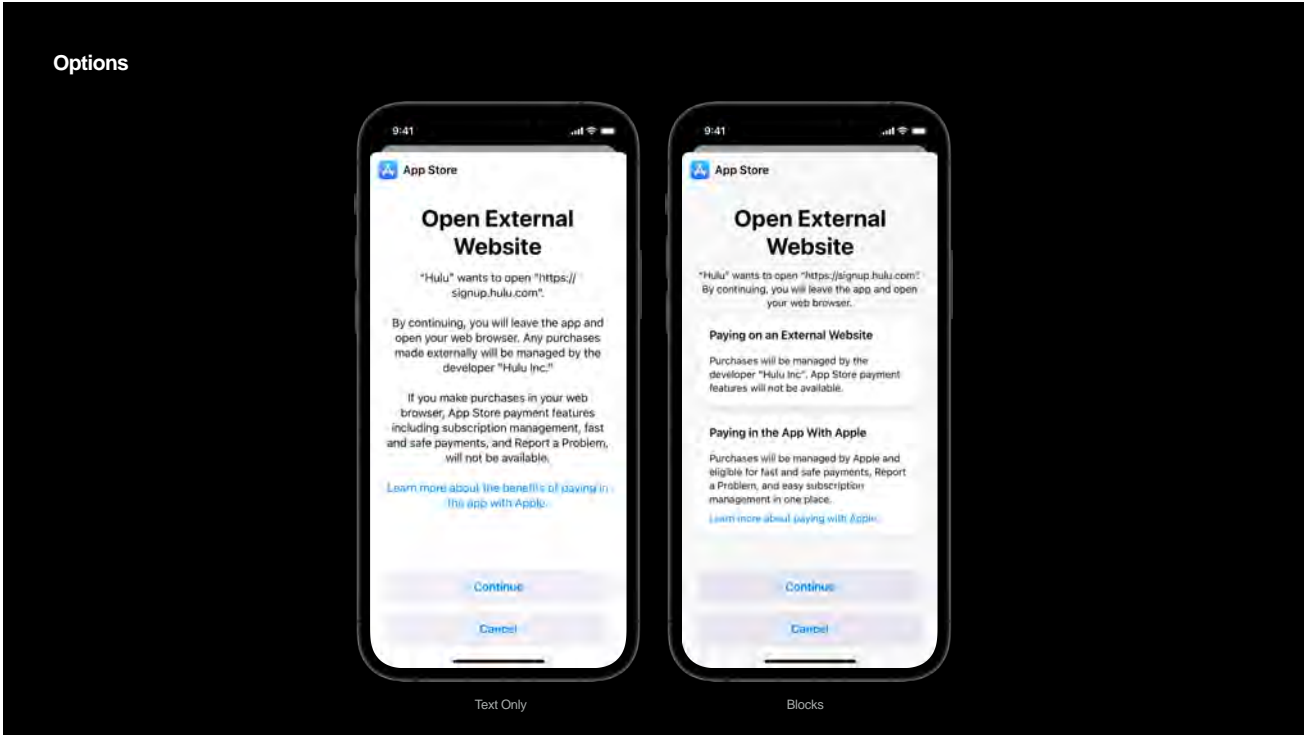






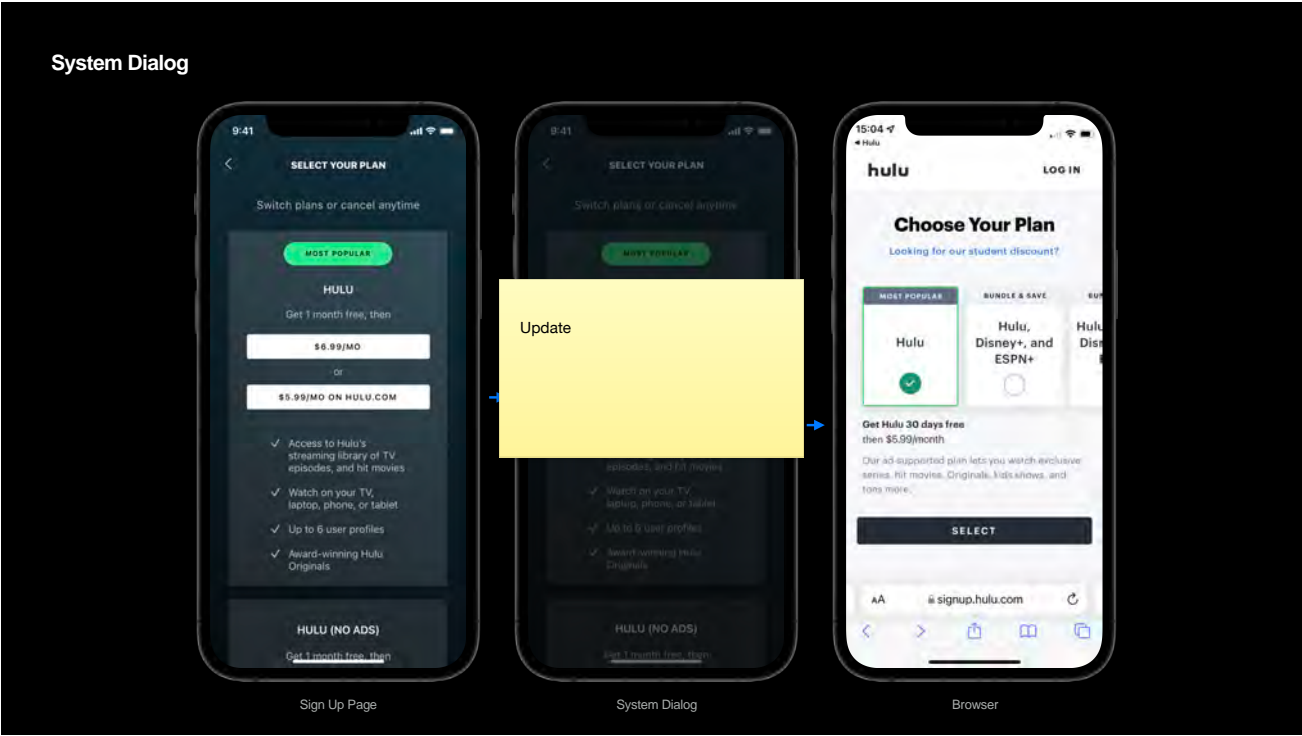
Section about branding and app store
badge

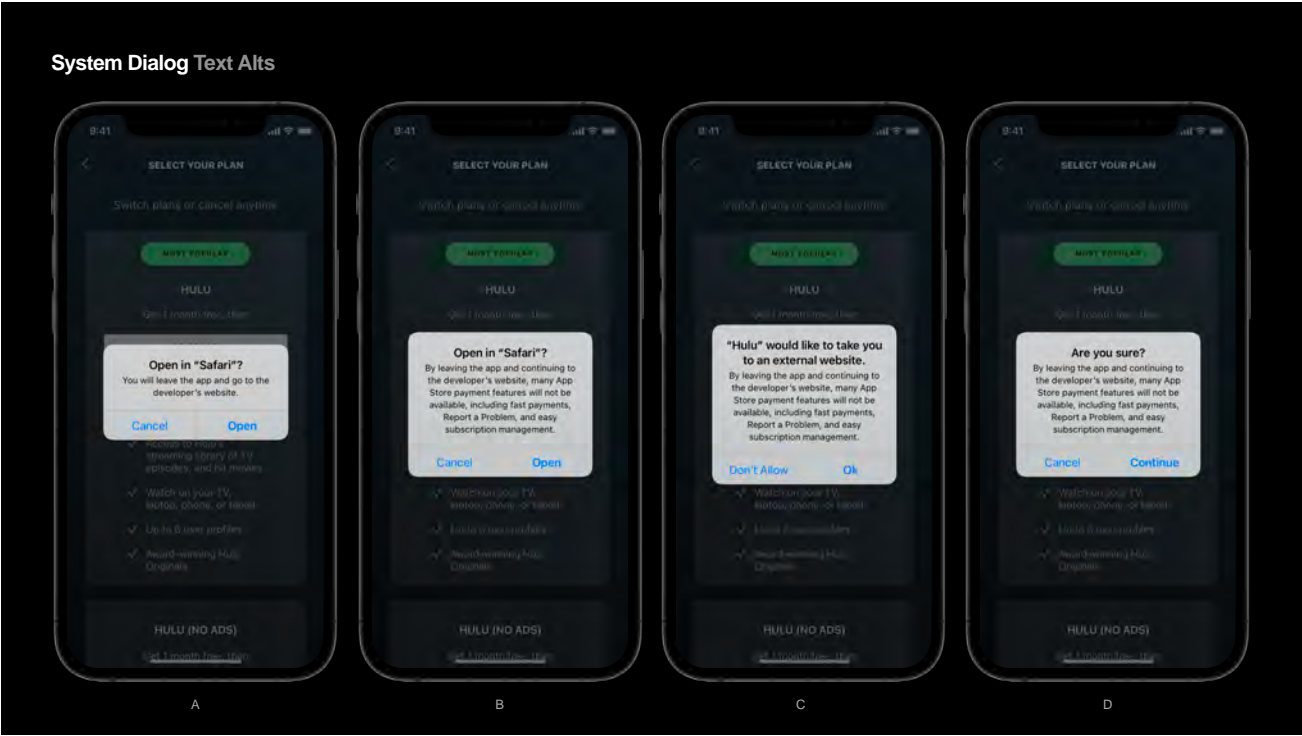




System Dialog

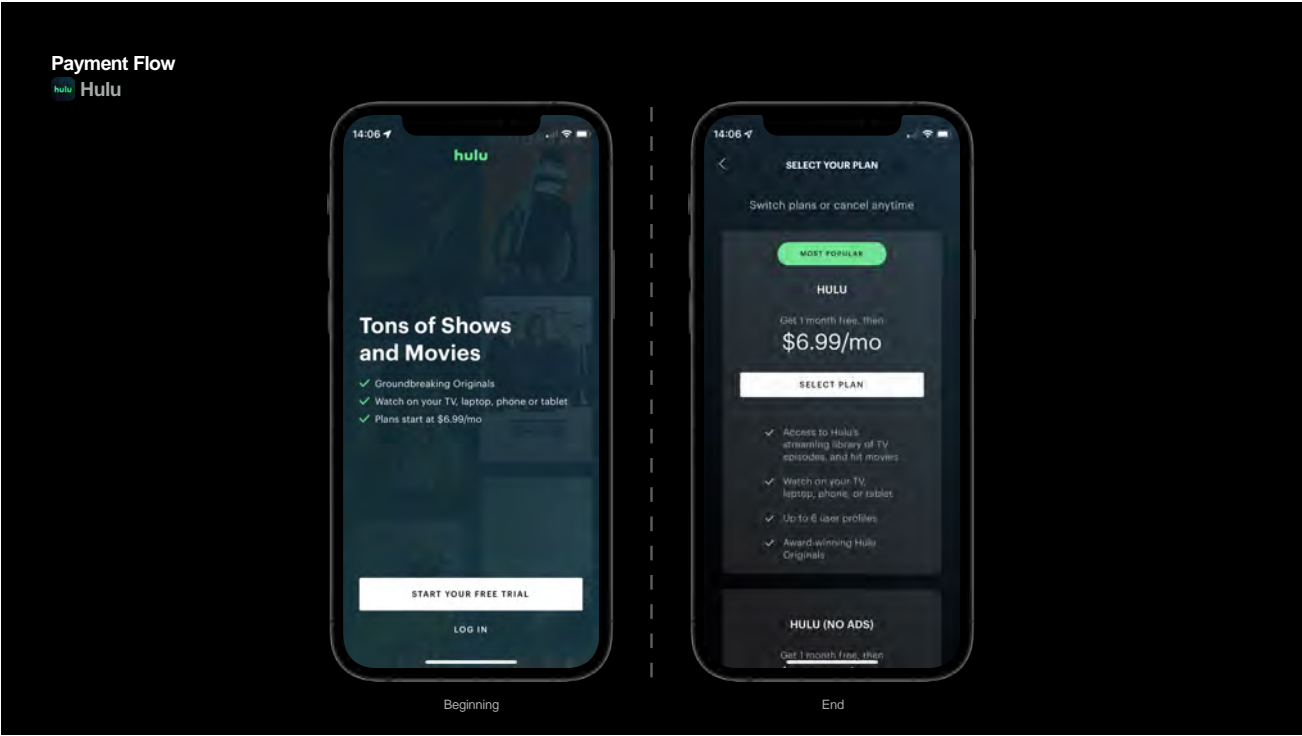
Last time we met, you shared some great feedback for Charts

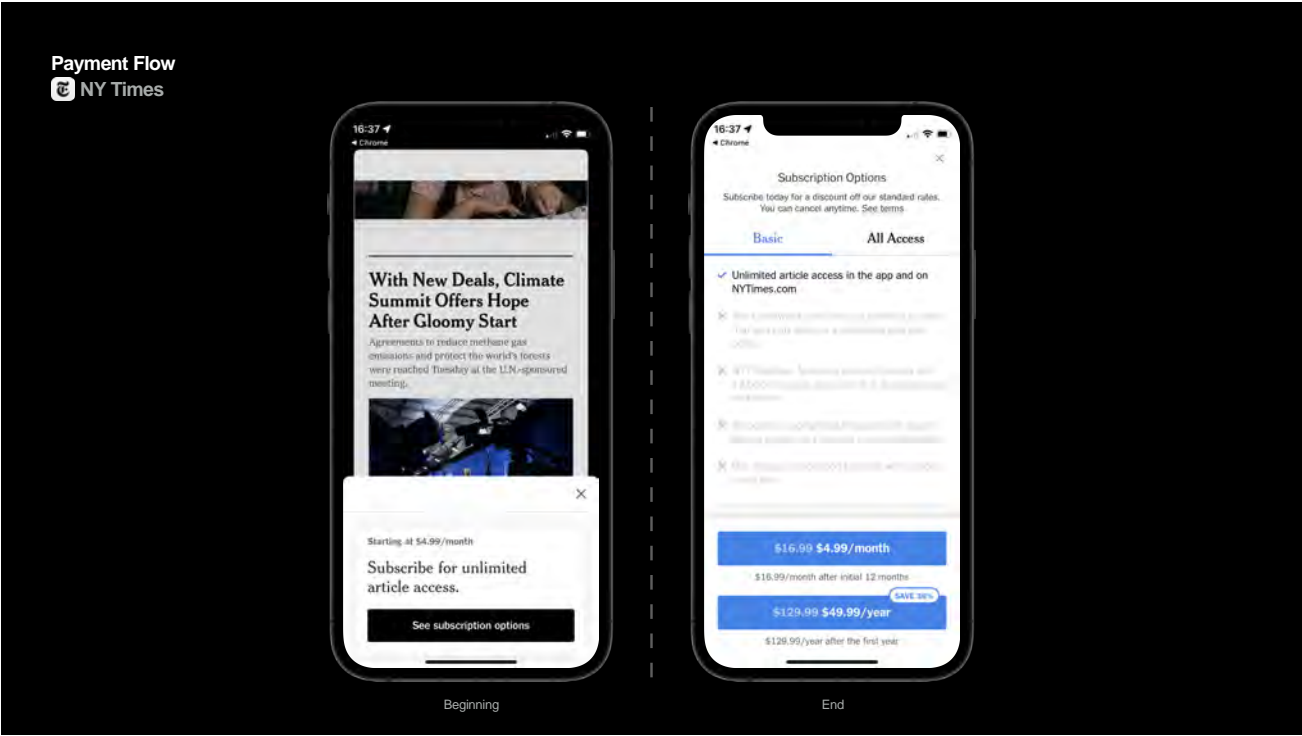


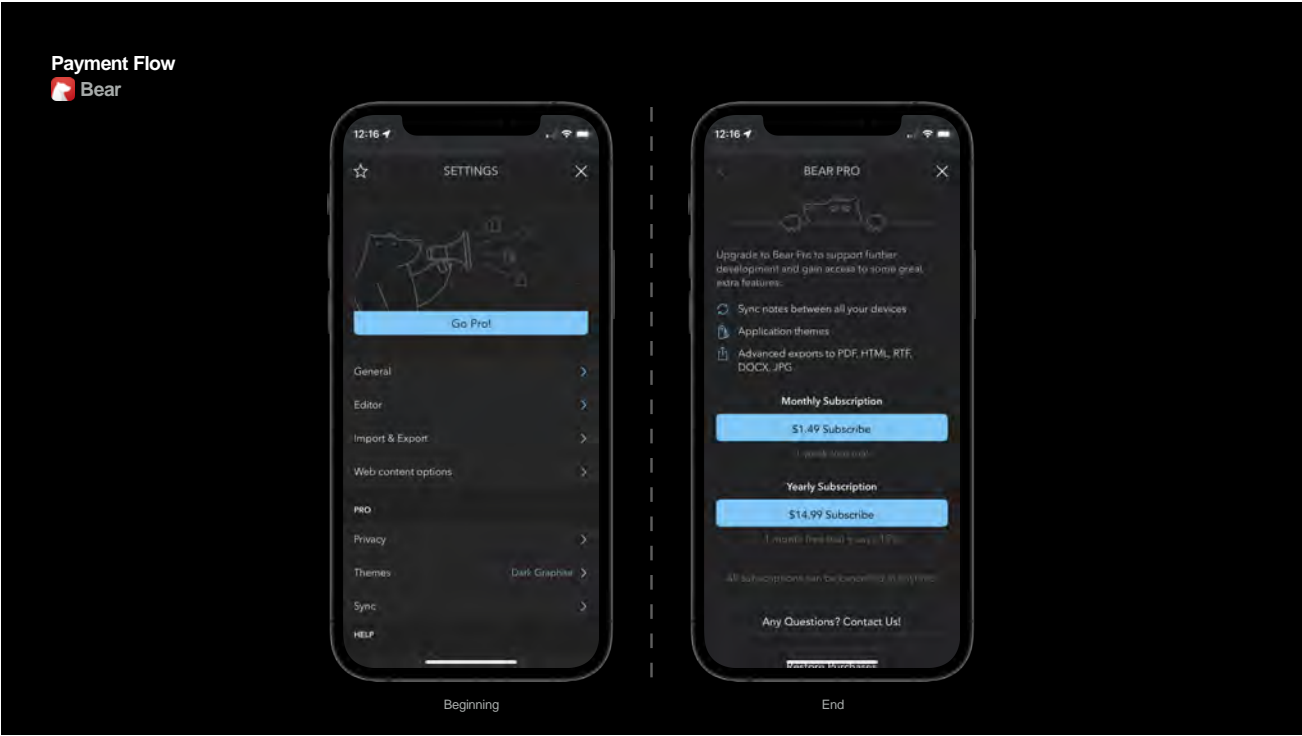


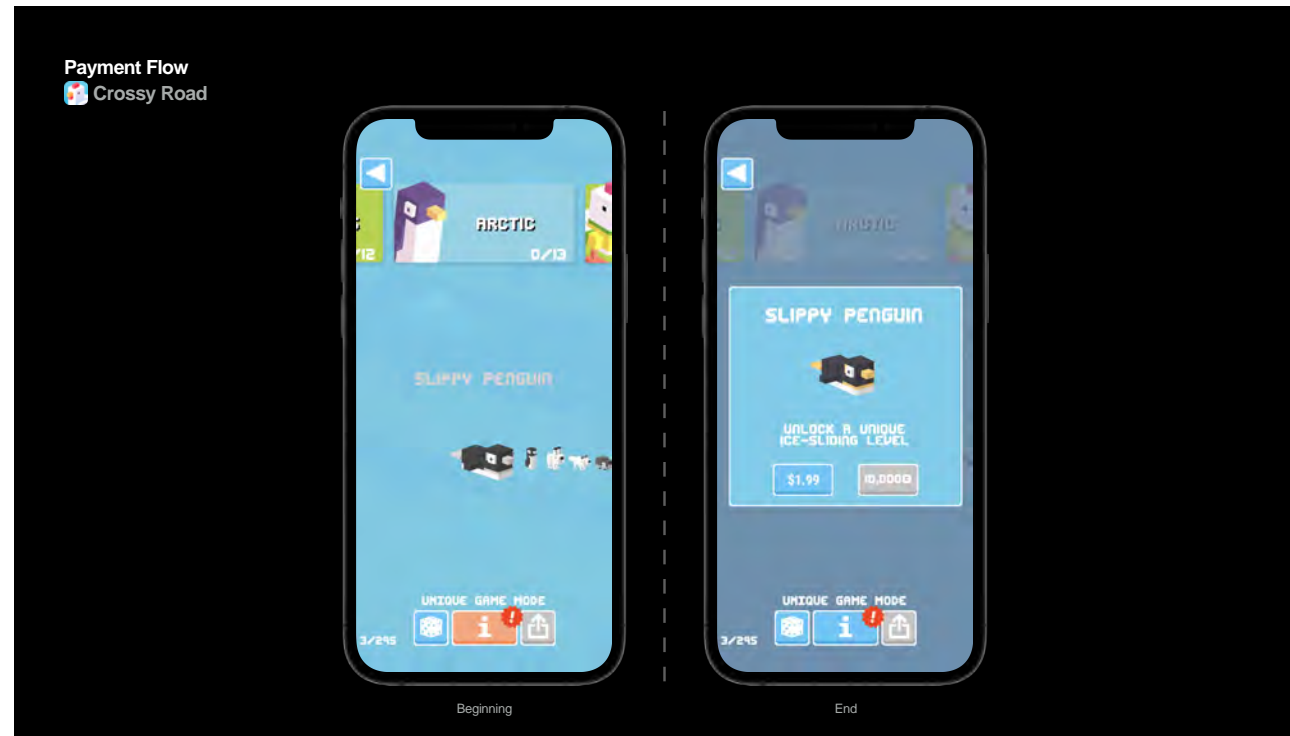
Button Placement Options

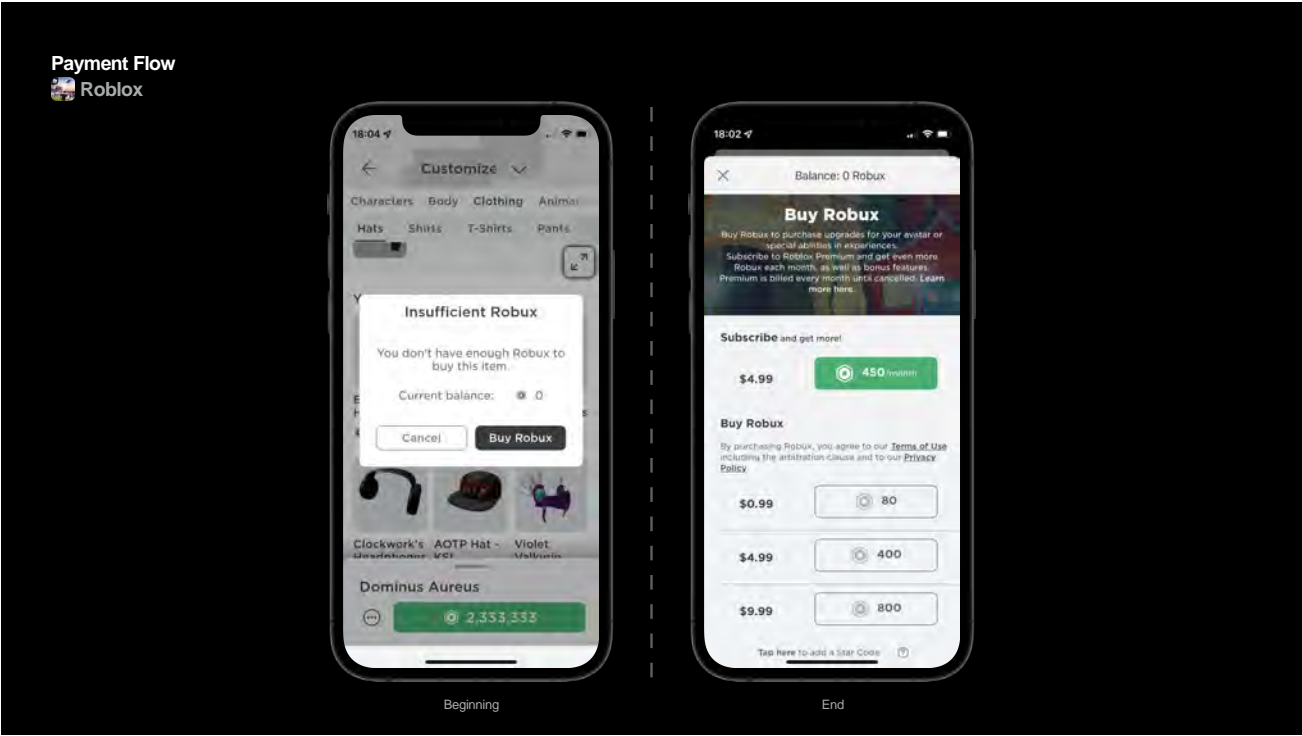
Last time we met, you shared some great feedback for Charts







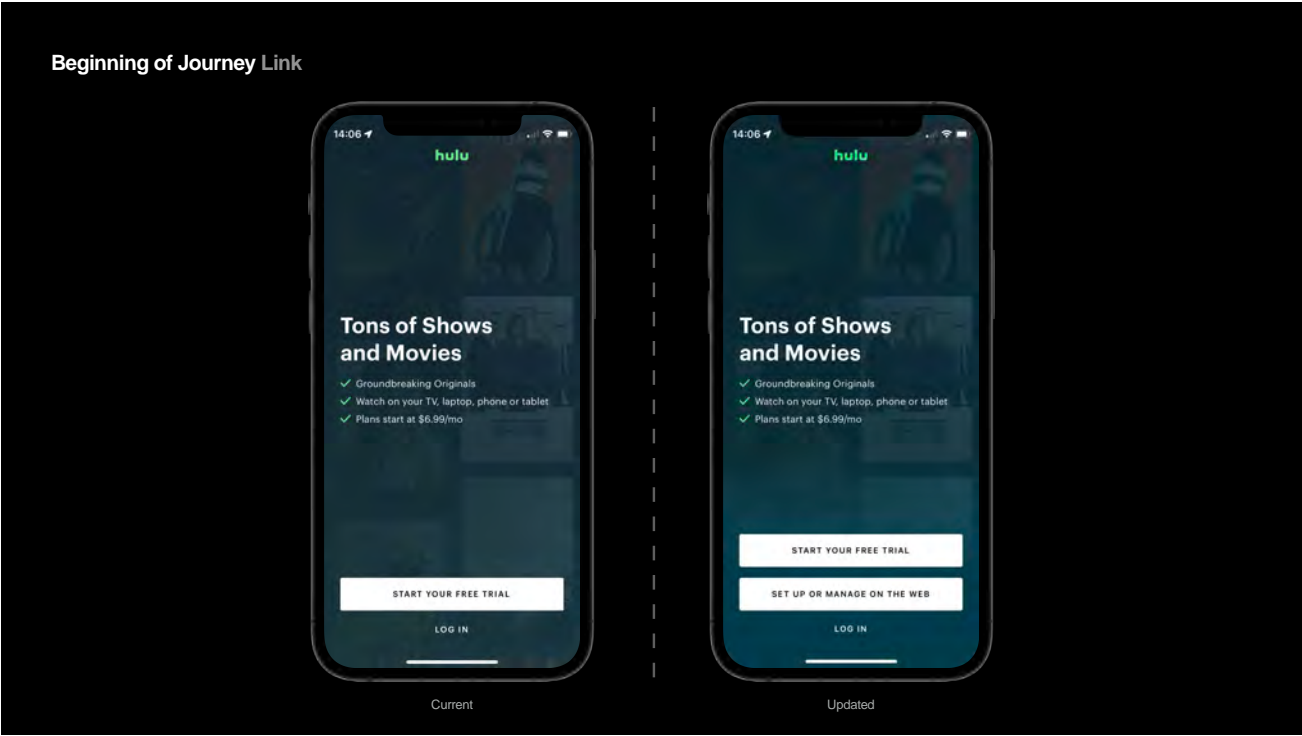


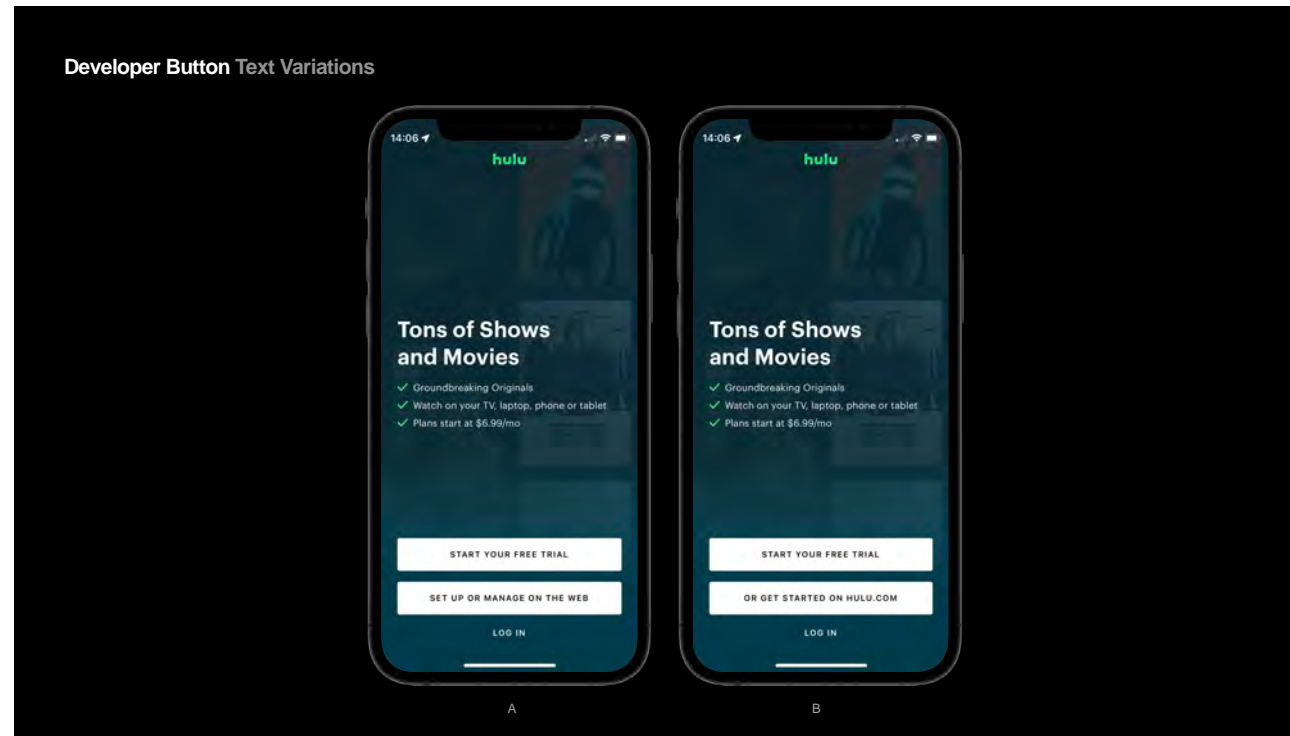


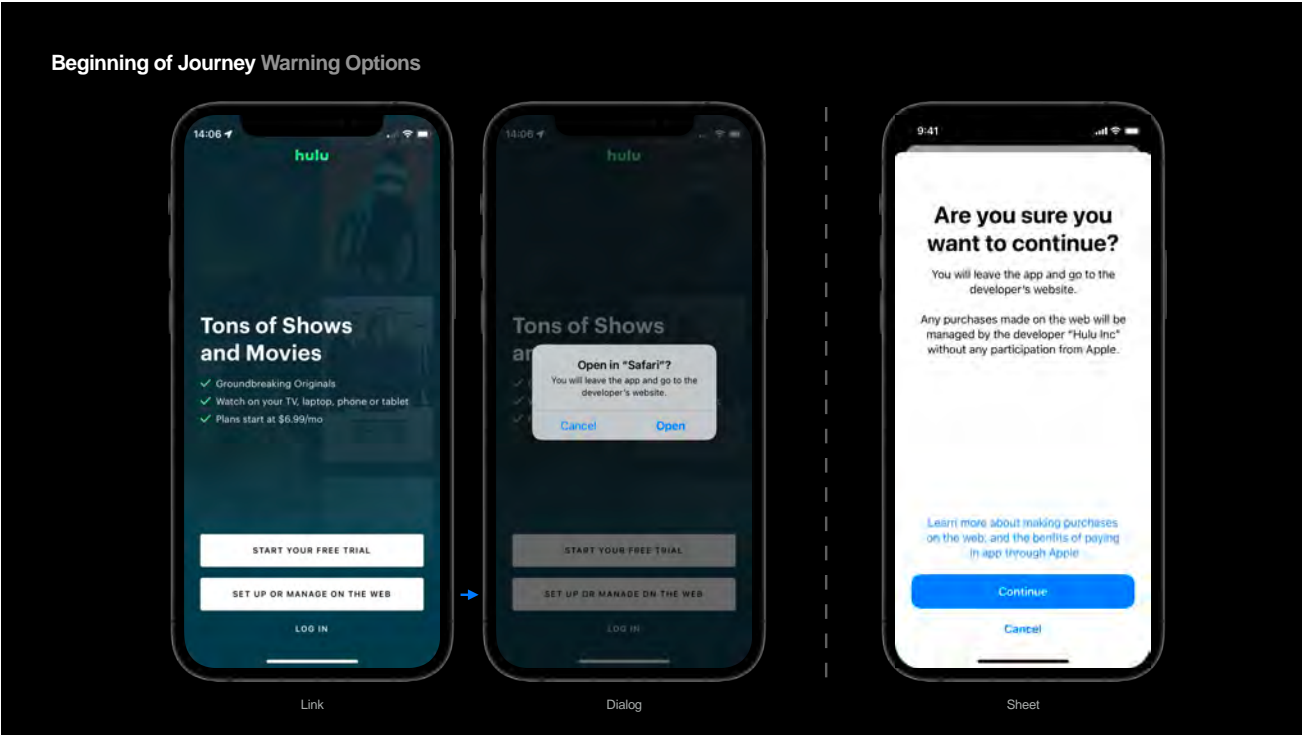
Beginning of the Journey

End of the Journey

Last time we met, you shared some great feedback for Charts







Beginning of the Journey

End of the Journey

Last time we met, you shared some great feedback for Charts

